

Advanced Selling skills

Selling today is more competitive than ever

Sales success demands top calibre professionals

Learn how to

- ✓ Use the latest psychology of selling techniques to win more business
- ✓ Uncover *the real* issues affecting the customer
- ✓ Penetrate major accounts
- ✓ Negotiate and sell against tough competition
- ✓ Position yourself as the leading provider of knowledge in your field as well as providing solutions to problems



Benefits

- ✓ Creates a world class Sales team
- ✓ Rapid, measurable improvements in sales performance
- ✓ Greater control, purpose and direction in achieving sales results
- ✓ Tailored to meet your organisations needs
- ✓ Sales people have a greater power, purpose and direction in achieving spectacular results



Advanced Selling Skills takes consultative selling into the 21st century and dramatically increases sales success ... *We guarantee it!*

For more information contact

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