

# The Leader as a Coach

The start of turning successful business people into  
highly effective Leaders

## Learn how to

- ✓ Coach one-to-one in small groups with expert feedback
- ✓ Developing your coaching style of leadership - the most powerful emotional intelligence skill
- ✓ Use established coaching techniques, frameworks and tools
- ✓ Reconciling your responsibilities using a coaching style of leadership with your other multiple duties and roles



## Benefits

- ✓ Gives leaders the flexibility and resilience to respond to dynamically changing market conditions
- ✓ Focus and motivate people in times of change
- ✓ Release the potential in individuals and teams
- ✓ Understand why leadership is situational and that you can bring a sense of order to your business in ever challenging times
- ✓ Creating open and non-judgemental environments

**The Leader as a Coach** programme can give people extraordinary skills to lead their organisations superbly... *We guarantee it!*

## For more information contact

Brian Tracy Associates, 2nd Floor, 145-147 St John Street, London EC1V 4PY  
Tel: 0207 608 5786 Fax: 0207 160 5275 Email: [info@briantracy.org.uk](mailto:info@briantracy.org.uk)