

Motivational Maps

Re-energise your business through your people

Retain your best and most talented staff

Learn how to

- ✓ Understand what motivates people to do an excellent job and to improve their moral
- ✓ Measure scientifically how motivated your employees are
- ✓ Read a Motivational Map and apply it to energise individuals and teams
- ✓ Easy and simple: the maps require only a few hours training to use
- ✓ Integrate easily into your appraisal or personal development system



Benefits

- ✓ Gives you a language to discuss the positive aspects of what motivates people
- ✓ Maximise the potential of individuals and teams
- ✓ Can reduce sickness and stress
- ✓ Increased staff loyalty and retention rates
- ✓ Motivated people are key to a high performing business
- ✓ The “secret” motivational “hot” buttons

Motivational Maps is a major leap forward in helping to understand how individuals succeed, which will dramatically improve your sales and profits... *We guarantee it!*

For more information contact

Brian Tracy Associates, 2nd Floor, 145-147 St John Street, London EC1V 4PY
Tel: 0207 608 5786 Fax: 0207 160 5275 Email: info@briantracy.org.uk